



Checklist

Does Your CMS Include These Essential Elements?

Pick a solution that checks all the boxes.

In an ever-changing and competitive business environment, delivering outstanding, personalized digital experiences is critical. And because all digital experiences are built around content and assets, the content management system (CMS) you use really matters.

To help you make sure your CMS is the optimal solution for your organization, we created this checklist laying out the must-have benefits you should insist upon.

		Yes	No
Does the CMS:	Facilitate customization, optimization, and innovation?		
	Will your team have access to a flexible solution that enables them to deliver digital products and services quickly?	<input type="radio"/>	<input type="radio"/>
	Make it easy for all stakeholders to use?		
	Will marketers and other non-technical users be able to create digital experiences without relying on developers or other specialists?	<input type="radio"/>	<input type="radio"/>
	Streamline collaboration across the enterprise?		
	Will your CMS enable more efficient collaboration among marketers, designers, content creators, and developers?	<input type="radio"/>	<input type="radio"/>
	Boost security, compliance, and accessibility?		
	Will your CMS instill confidence in your organization's ability to ensure security, optimize accessibility, and easily adhere to compliance standards?	<input type="radio"/>	<input type="radio"/>
	Deliver dynamic content across all channels?		
	Will your CMS store your core content in a way that streamlines your team's ability to share it across many different channels?	<input type="radio"/>	<input type="radio"/>



Don't Compromise When Choosing a CMS

Read our e-book, **Five Essential Elements of a CMS**, to find all the guidance you need to make the best choice for your business.

[Get the e-book](#)