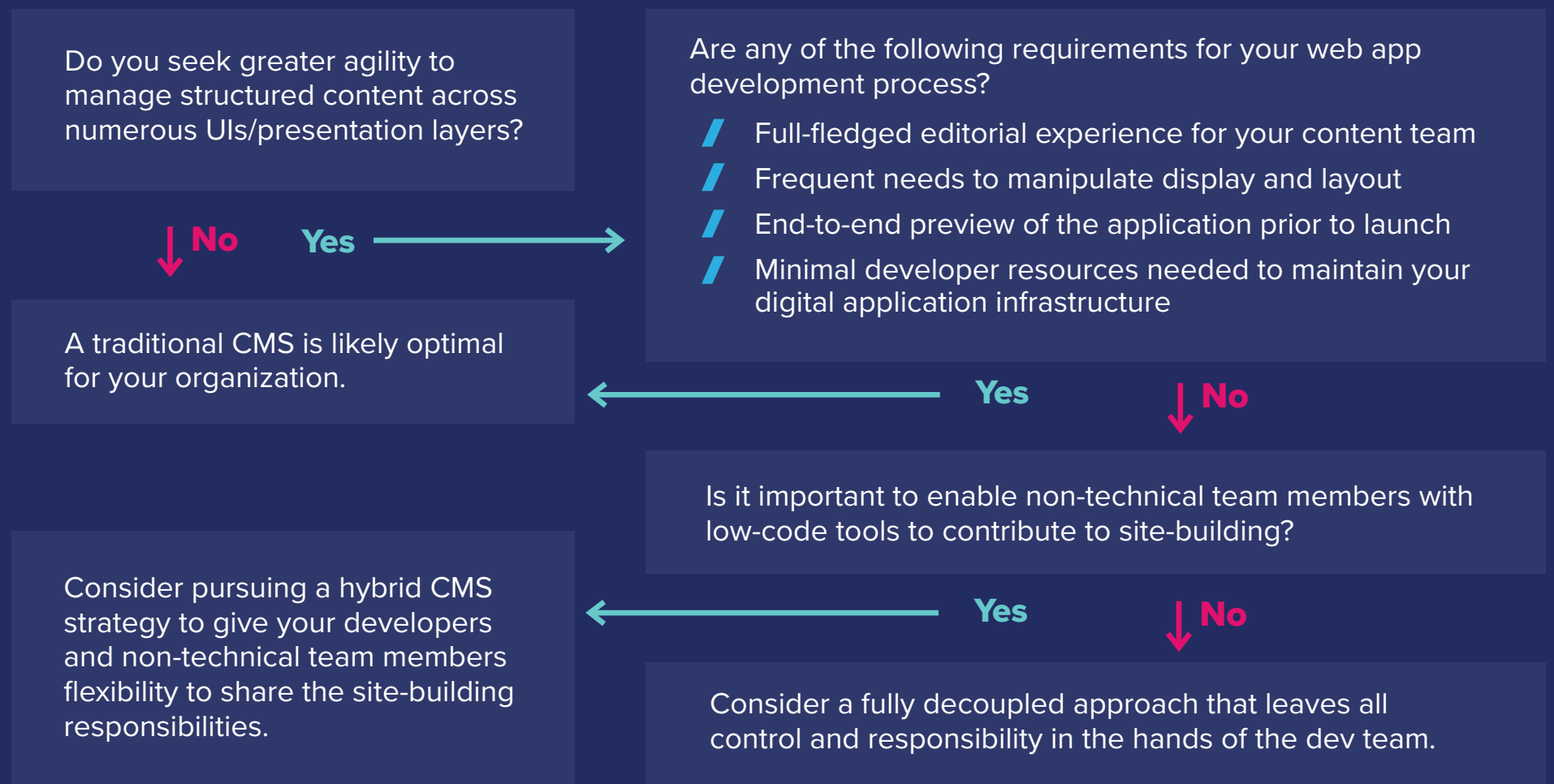**ACQUIA**
EXPERIENCE DIGITAL FREEDOM

DECISION GUIDE

TRADITIONAL, HEADLESS AND HYBRID CMS

Increasingly, organizations are turning to decoupled architectures to keep their multichannel digital engagement strategies agile and operationally efficient. Perhaps you've heard about strategies that either partially or fully decouple the back-end content management system (CMS) from the front-end frameworks that render the user experience. But how do you decide whether a traditional (coupled), fully headless or hybrid CMS approach is the right one for your organization?

FOLLOW OUR DECISION GUIDE:

Do you seek greater agility to manage structured content across numerous UIs/presentation layers?

Are any of the following requirements for your web app development process?

/ Full-fledged editorial experience for your content team

/ Frequent needs to manipulate display and layout

/ End-to-end preview of the application prior to launch

/ Minimal developer resources needed to maintain your digital application infrastructure

↓ **No**   **Yes** →

A traditional CMS is likely optimal for your organization.

Yes ←   ↓ **No**

Is it important to enable non-technical team members with low-code tools to contribute to site-building?

Consider pursuing a hybrid CMS strategy to give your developers and non-technical team members flexibility to share the site-building responsibilities.

Yes ←   ↓ **No**

Consider a fully decoupled approach that leaves all control and responsibility in the hands of the dev team.

To learn more about the right approach for your organization, download our e-book,

A HOW-TO GUIDE TO HYBRID HEADLESS CMS AND DECOUPLED APPS.

GET THE E-BOOK