MULTI-SITE MANAGEMENT AT SCALE
EMPOWER YOUR WHOLE TEAM TO BUILD EASILY, ENFORCE GOVERNANCE, AND SCALE FAST.

When delivering the ideal digital experience, there are different challenges for different users in your organization. Challenges that face these users are increasing number of security threats, the time spent creating consistent brand experiences, the time it takes to integrate other products into the tech stack, and the amount of time it takes to create and launch content. These challenges need to be addressed to effectively deliver digital experiences.

Common problems when delivering digital experiences at scale:

- Outdated and non-compliant brand websites
- Greater need for governance and security
- Greater need to reuse content and features
- Higher costs to build, manage, secure and support their entire portfolio
- More stakeholders- agencies, lines of business, IT Teams, etc.

The Solution

To solve the problem of site sprawl a variety of tools are needed to efficiently deliver multisite, multilingual, and multi brand experiences. To ensure an ideal experience: governance and security standards must be met, a central location to manage all sites and reusable components to assemble each of the experiences is needed. Business users must also be empowered to complete work streams without being siloed. Acquia supports developers and digital marketers who need to deliver digital experiences for multiple sites fast while enforcing brand and site governance.

SITE STUDIO FEATURES

Build Sites with Low Code

- Reusable Components
- Visual Component Library
- Drag & Drop User Interface
- In-Context Editing
- Enforce Brand Governance
- Build Menu Systems
- Build Layouts for Dynamic Lists

SITE FACTORY FEATURES

Manage Sites at Scale

- Multisite PaaS
- Centralized Site Management
- Enterprise Workflows
- Site Governance
- Brand Governance
- One Click Site Creation
- Reusable Site Templates
- Cloud-Based Development
- Structured Content & Metadata

MARKETERS

- **Create new sites with one click** and no coding required to deliver sites, campaign launches, events, or any other use your team requires
- **Limited to no technical knowledge needed to Build new pages** that support campaigns, events, and other
- **Quickly update content** with a visual, drag-and-drop interface
- **Enforce brand guidelines** with a Master Style Guide that allows the use of only pre-determined colors, fonts, and styles
- **Personalize content** for individual site users to customize their experience

DEVELOPERS

- **Simplify management of your digital portfolio** for 100s or even 1000s of sites from one centralized dashboard
- **Enforce critical code updates to entire site portfolio** with one-click site updates
- **Improve code development speed and quality** with a set of fully optimized developer tools including Cloud IDEs and workflow management tools
- Develop a library of custom components to be used by your team members for low-code page assembly*
- Empower your team to update pages with customizable low-code components

SPEED
Build and maintain sites up to 4x faster

AGILITY
Create new sites instantly with one-click site creation

EFFICIENCY
Reuse and customise styles, templates and UI components across sites with ease

EASE OF USE
Unrivaled page assembly / editing tools for designers, not just developers

IT

- **Futureproof your web architecture** with a composable CMS that quickly connects to your existing marketing technology
- **Ensure correct access to sites** with granular roles and permissions customizable by region, team, brand, user, and more
- **Standardize Global Themes** to Empower your designers with a master design system to deliver unified experiences for individual site owners
- **Enforce digital portfolio security** with a highly secure platform, enforced security updates, and available platform compliance accreditations including FedRAMP, HIPAA, PCI, and more.
- **Master Design System** - Users can determine which aspects of design can be updated by each of the site owners
- **Enforce Global Brand Governance** with the ability to fine tune customization of all design and component by brand or sit

DIFFERENTIATORS

– Over 70 pre-built templates and components to use on day 1

– Visual layout canvas that has drag and drop page building

– One-Click site creation

– Central site management from a single centralized dashboard

– Roles and permissions to ensure site governance

– Time to market- hours not weeks

CUSTOMERS

Alcon MARS BAYER BERLIN·CHEMIE MENARINI StanleyBlack&Decker

THE LIFEBLOOD OF A DIGITAL EXPERIENCE IS CONTENT

Next steps:
To learn more about how Acquia can help meet your needs, contact your account representative today or visit *Acquia.com/products/drupalcloud*.