

**CHECKLIST**

# IS YOUR TEAM READY TO DELIVER HIGH-QUALITY DIGITAL EXPERIENCES?

Today's audiences expect more engaging and rewarding customer experiences fueled by more high-quality digital content. But are your teams equipped to meet these expectations?

**YES** **NO**

**Can your marketers and content editors:**

Update and edit content directly on webpages, without help from a developer?

Embed a video, replace an image, or rearrange the components in a layout?

Create brand-compliant content and landing pages using a library of pre-built components?

**Can site builders:**

Control the process of creating website templates and styling?

Build Drupal websites end to end without much developer assistance at all?

Create an editing experience for the content and marketing teams that they collaborate with?

**Can brand managers:**

Create sub-brand versions of your site that can be used at a local-market level or across multiple regions?

Define headers, footers, and other sitewide elements so anyone on your team can easily assemble them into a page?

Ensure that your organization's branding and design aspects are followed completely?

**Can developers and IT:**

Free up more time to focus on high-value areas of the business?

Offload content creation and updates to the content authors?

Tackle initiatives that require more focus, like application building or website functionality?

**If you currently lack these capabilities, you should take a closer look at Acquia Site Studio.**

## EMPOWER YOUR TEAMS TO CONTRIBUTE TO THE CONTENT DELIVERY PROCESS

With Acquia Site Studio, marketing, design, and development teams can work together more efficiently to deliver exceptional digital experiences to your customers. Want to learn more?

**READ THE FULL E-BOOK ►**

