Acquia

DAM Demo Checklist

Add as many vendor columns and requirement rows as needed. Customize requirement fields based on your needs.

Requirement	Level of necessity	Ranking - Vendor 1	Ranking - Vendor 2	Ranking - Vendor 3	Ranking - Vendor 4
Cloud-based/SaaS	Must have				
Intuitive user interface					
Accessibility compliance					
Flexible roles and permissions					
Robust metadata capabilities					
AI-powered auto tagging					
Integrates with other key platforms					
Easy to use API					
File versioning					
Dynamic cropping					
File conversions upon download					
Asset analytics					
Business process workflows/automation					
Project proofing and approvals					
Portals options					
PIM capabilities					
Scalability: examples with 1M+ assets					
Customer support					
Growth focus and roadmap visibility					

Level of necessity	**Ranking**
Must have	3 - High potential to meet requirement
Nice to have	2 - Mid potential to meet requirement
	1 - Low potential to meet requirement